



Team Ride: The Bike Lane AZ Weekend Oct 23 - 25

October 24, 2026

Bike The Coast

Enjoy breathtaking oceanfront views as
you ride down historic Highway 101.



It's a RIDE – not a race!
A Weekend of Food, beer, music, expo and fun

2026 October 24
Oceanside, California

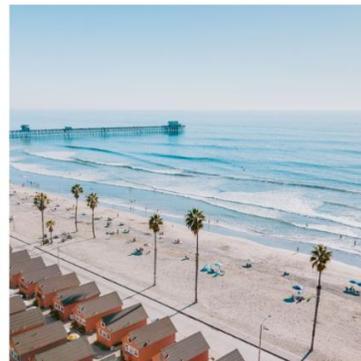
Bike the Coast brings together over 1,000 first time bike riders, experienced groups and everything in between. Enjoy San Diego's beautiful coastline. Pedal as **TEAM: THE BIKE LANE AZ** along beautiful and historic beach cities and Coast Hwy 101 along San Diego's most iconic by-ways. Finish back at the Oceanside Pier for lively music, beer garden, and a fantastic selection of food and merchandise.

Bike The Coast: The Distances

We offer a ride distance for all skill levels and ages. You can choose the 100, 50, 25, 15 or 7 mile routes at Bike the Coast. Enjoy each route at your own pace.

Bike The Coast: The Scenery

Take it all in while cycling along San Diego's most beautiful coastal regions. You'll ride into Oceanside, Carlsbad, Encinitas, Solana Beach, and Del Mar as you make your way back to the finish line party in Oceanside.



The Bike Lane AZ – Adventures on 2-Wheels, Near & Far

Why take a ride, when you can have an adventure!

For more information, visit www.thebikelaneaz.com or contact Deborah Haling 602-909-9485

Group Registration – Team Bike Lane!

Signup as a TEAM and save! Bring your club, group of friends and neighbors to the annual Bike the Coast Bike Tour riding along beautiful and historic beach cities and Coast Hwy 101 along San Diego's most iconic by-ways.

Bike The Coast: [REGISTER](#) with team

Use our Team link: <https://runsignup.com/RaceGroups/75027>

We are registered as a TEAM: The Bike Lane AZ

Chose the distance you want to ride -RECOMMENDED 25 mile

Ride: 25 Mile Ride (Most of our Team)

[REGISTER](#)

The 25-mile course goes north to Breakwater Way before beginning a southbound trip on Highway 101 through Oceanside, Carlsbad to Encinitas.

Start Time: 8:45am PDT

End Time: 5:00pm PDT

Price: \$65.00 Ride Fee – Teams (8 or more) receive a \$10 discount, Lunch voucher & 1 Beer ticket

Ride: 50 Mile Ride

[REGISTER](#)

The route tours the beaches on Highway 101 through Oceanside, Carlsbad, Encinitas, Solana Beach and Del Mar. This is an out-and-back course

Start Time: 7:45am PDT

End Time: 5:00pm PDT

Price: \$65.00 Ride Fee – Teams (8 or more) receive a \$10 discount, Lunch voucher & 1 Beer ticket

Weekend 2026 Oct 23 - 25

Schedule of Events

<https://www.bikethecoastsd.com/schedule>

Packet Pickup & Late Registration

Friday, October 23, 2026

1:00 PM 6:00 PM

Parking Lot 30 (Betty's Lot) ([map](#))

1:00 pm - Packet pickup and Expo opens at 122 The Strand North

6:00 pm – Registration and Expo close.

Event Day

Saturday Oct 24, 2026

6:50 AM 5:00 PM

Betty's Lot Beach Parking ([map](#))

300 N The Strand North Oceanside, CA, 92054

SATURDAY START TIMES

7:45am – 50 mile rider wave starts. All 50 mile riders should be out by 8:30am

8:45am – 25 mile rider wave starts. All 25 mile riders should be out by 9:00am

9:00am REGISTRATION AND START LINE CLOSSES

10:00am – Expo opens

10:00am – Beer Garden opens at the Oceanside Pier Amphitheater. The Beer Garden and Expo are open to the public

4:00pm – Last call at the Beer Garden.

5:00pm – Final 100-mile Rider arrives, and the Finish Festival closes.



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Finish Festival

Join us for an unforgettable post-ride experience at the Bike the Coast Finish Festival on Oct 24th, from 10:00 AM to 5:00 PM behind the finish line! Savor delicious food and drinks from local vendors, dance to live rock music performed by The Ride Band, and unwind with refreshing beverages in the beer garden, hosted by BJ's Restaurant & Brewhouse.

Beer Garden Hosted by BJ's Restaurant & Brewhouse

Celebrate your achievement in the Beer Garden with your cycling buddies! (21+ and up) All VIP's receive a beer ticket with their registration fee. Non VIP's can buy a beer garden ticket on-site. All proceeds benefit Bike MS. Last call is at 4:00 PM.

Enjoy Delicious Food

Indulge your taste buds at the Bike the Coast Finish Festival with an array of delicious food and beverages from our handpicked vendors. Satisfy your taco cravings with Craft Coast Tacos or sink your teeth into a juicy burger from Copper King Burgers. For a refreshing twist, try the healthy Alohana Acai Bowls. If you're in the mood for a classic American treat, Big City Dog has got you covered. Spice things up with 7 Siblings Hot Sauce, and for the coffee aficionados, Loko Bean Cafe offers a caffeine fix that's second to none.

Live Music

Come rock out with us as The Ride will be playing great dance rock favorites at the bandshell from 11:00 AM - 3:30 PM.

The National MS Society is the official charity partner for Bike the Coast



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Rider Information

<https://www.bikethecoastsd.com/riderinfo>

- 2024 Bike The Coast ride will be held on Saturday November 2, 2024 rain or shine.
- **CHECK IN & PACKET PICKUP** – You must check in and pick up your bike number and course ID wristband
 - **FRIDAY Nov 3** – Packet pickup and Expo located in Parking Lot 30 (Betty’s Lot) located next to the Oceanside Amphitheater at 101 The Strand N from 1:00 PM - 6:00 PM.
 - **SATURDAY Nov 4** – Located in Parking Lot 30 (Betty’s Lot) between 5:30 AM - 9:00 AM (next to Oceanside Pier Amphitheater 301 The Strand N, Oceanside CA). Please walk/bike only on Seagaze Drive, TURN RIGHT on The . Strand to get to Lot 30.
- **You MUST claim your ride number BEFORE THE START TIME OF YOUR WAVE.** Pick up your ride number 1 hour prior to the wave start time of your distance (see wave start times below).
- **WAVE START TIMES**– Faster riders should try to get to the first wave of their distance.
 - 100 mile ride waves start at 6:50am (Civil Dawn)
 - 50 mile ride waves start at 7:45am
 - 25 mile ride at 8:45am
 - 7 and 15 mile ride at 9:00 am
- **Waivers:** all riders MUST sign a waiver at check-in before receiving a number. A PRINTED and signed copy is required. Download the waiver: [Bike the Coast Event Waiver](#)
- **Packet Pickup for Friends and Family:** Please present the information below to claim a packet for a friend or family member:
 - A printed, signed Pick Up Authorization Form. Download the Authorization Form: [Authorization Form](#)
 - Copy of the registrant’s Driver’s License
 - Waiver, signed by the registrant. A PRINTED and signed copy is required. Download the waiver: [Bike the Coast Event Waiver.](#)
- **Wristband:** You will receive a colored wristband when you check in. The wristband will get you into the aid stations on the course for which you have registered.
- **Bike Number:** Please attach your bike number with the provided twist ties to the handlebars or frame of your bike. The telephone number for dispatch is printed on the back of your number.
- **Walk Up Registrations:** Riders will be able to register on site, Friday Nov. 3rd, between 1:00 PM - 6:00 PM at Parking Lot 30 (Betty’s Lot), or on Saturday Nov. 4th from 5:30 AM - 9:00 AM at the same location. First-come, first-served.
- **Route/Cue Sheet:** courses are marked with signs at all turns and major intersections. Download the route to your GPS or print a copy of the route sheet for your route and bring it with you on the ride.



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- **SAG Stops:** SAG stops are every 12-13 miles. They are located at Moonlight Beach in Encinitas and at the Park & Ride in Sorrento Valley. There is SAG at Seagaze and The Strand at 50 miles for the 100-mile route only, which includes a lunch, at the start of the second loop.
- **Pre-purchased Apparel:** Pick up your order at the Merchandise Booth from 1:00 PM - 6:00 PM on Friday during Packet Pick Up or Saturday from 6:00 AM - 5:00 PM.
- **T-Shirts, Jerseys, and Hats:** Bike the Coast clothing and merchandise will be available for purchase on Friday & Saturday at the Expo.
- **Finisher's Award:** all riders will receive a Finishers Gift. Awards, and Lunch Food Coupons will be available at the Food Coupon tent in the Expo after the ride.
- **Finish Festival Food Coupons:** all registered riders who participate in the event will receive \$8 coupon for food from "Taste the Coast" food vendors. Please bring additional money for food, and for the Beer Garden
- **Finish Festival Party and Expo:** join us! Everyone is invited; this event is open to the public.
- **Bike Valet Parking:** – Free & safe bike parking just past the finish line. Leave your bike, take a bracelet, and enjoy the expo!
 - DO NOT LEAVE EASILY-REMOVABLE ELECTRONICS (GPS, ETC.) ON BIKE HANDLEBARS
- **Beer Garden:** everyone 21 years and older with a valid photo ID will be admitted to the Beer Garden. The Beer Garden benefits BIKE MS.
- **Start and Finish:** under the Pier on the Strand (Oceanside Pier, CA 92054)
- **Parking:** exit I-5 at Mission Ave, and head west. There will be free and all-day paid parking. Do not park in 4-hour lots or red zones. [Parking Map](#)
- **Closing Time:** the course and Taste the Coast Expo are closed at 5:00pm
- **Support:** there are on-course mechanical & SAG aid as well as SAG/aid stations.
 - For serious emergencies during the ride, call 911
 - For mechanical breakdowns, if race vehicle has not stopped for you, call the event dispatcher (909) 670-9344.
 - This is an answering service and we will attend to your needs as quickly as possible.
- **Back-up Plan:** please arrange with family/friends to be picked up if you can't finish the ride. The ride shuttle is slow and can take a while before it reaches any given SAG stop.

Rider Instructions

<https://www.bikethecoastsd.com/riderinfo>

Please carefully follow all the rider instructions below!

- **Follow traffic laws:** please do not be TICKETED as Police and Sheriffs patrol this route.
- This is a bike ride, not a race, and is held on OPEN ROADS with motor vehicles.
- All riders must follow the rules of the road, as defined in the California Vehicle Code
- Stop at ALL stop signs and lights, and ride within the bike lanes unless passing
- Riders agree to wear approved helmets while riding the bike in this event.



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- All riders **MUST** have a bike number and wristband on the course for safety and access to SAG.
- We strongly suggest you bring at least **TWO** water bottles **FULL** of water/fluid as well as a cell phone. In consideration of your safety, do not wear earpieces in both ears during the ride.
- Participants must follow all instructions of law enforcement and/or fire officials
- Public safety vehicles have the right-of-way at all times!
- Ride Marshalls will be on bicycles on the course. They will be wearing vests
- They are cyclists like you, and are present to encourage safe and legal riding and to increase your safety
- Please follow their advice, if offered
- Use the toilets provided at the SAG Stops only, please!
- All riders must ride on the right-hand side of the road, not ride across the centerline, and should ride single file
- If a rider is unable to continue, he/she should move to a safe place off the road and signal a race vehicle for assistance, or call the dispatcher number provided on the PDF, or on handouts on event day.



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Directions & Parking

<https://www.bikethecoastsd.com/directions-parking>

Traveling to Oceanside

Oceanside is San Diego County's most accessible city. It is as close to Orange County as it is to downtown San Diego by I-5. Additionally, it is the northernmost of the Five Cities of North County San Diego offering easy access to the attractions in Carlsbad (Legoland), Encinitas, Solana Beach and Del Mar. It is also served from the east by freeway access on Highway 78 which makes the Wild Animal Park, Palomar Mountain, the Indian Casinos of Pala and Valley Center and the Santa Cruz mountains just a quick ride away. Oceanside is reachable directly as well through its Amtrak/Coaster/Sprinter station and many surface bus routes. Oceanside itself boasts a range of excellent restaurants, well-priced lodgings and nationally famous attractions (The Oceanside Pier, Mission San Luis Rey, Oceanside Harbor (can you say fishing and whale-watching?) and Camp Pendleton). Go to visitoceanside.org for information about how to make your trip to Oceanside as easy as it is fun.

Directions

Starting Location

Location for Nov. 4 registration, packet pickup and start line – Betty's Lot on The Strand, south of the Oceanside Pier. Closest address: 300 N. The Strand, Oceanside CA 92054 NOTE: All riders proceeding to the start with bikes MUST enter the check-in and start off of Pacific and Seagaze. Other entrances to the Strand will be blocked.

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Driving Directions to the Start

Before 6:30am – From NB or SB I-5, exit at Mission Blvd. and head west on Mission Ave cross Coast Highway (PCH/101). Check-In and Start are on the Strand, on the beach.

After 7:00am – Traffic on Mission WB gets heavy and close-in parking (west of RR) gets slim. Try exiting at Harbor (from north) or Oceanside Blvd. (from south) and taking Pacific St. to either the Breakwater lots (#20 & 21) or the Myers lots (enter at Wisconsin).

Parking

*There is NO PARKING on the Strand for this event – please do not waste your time. NO PARKING AT RED CURBS!

There is plenty of parking near the start and surrounding area. See map on this page that lists the public parking lots and fees.

Lots 28, 29 and 30 are not available during the event.

Recommend you do not park in lots or street parking with 2 hour limits so you can enjoy the after ride activities on the Strand.

If parking on the streets ensure you note the parking hour limits.

Lots 21, 22 and 27 are the lowest cost per all day lots and provides hundreds of spaces.

All-Day Free Parking: (distance from check-in/Start)

Lots 23 and 36 are free all day as is the Civic Center Parking Structure and the Transit Center Parking Structure.

- **Oceanside Transit Center** (in garage building only – outside lots to the north are four-hour!! NCTCD lots to the south are all-day) – corner of Cleveland and Seagaze (east of RR tracks – Parking Structure on map) – (1/3 mile).
- **Civic Center parking** at N. Ditmar and Civic Center Dr. – inside building (1/2 mile)
- **On-street parking** – mostly east of Coast Highway or south of Mission (1/2 mile – 1 mile).

All-Day Pay Lots – Not expensive for beach parking. Please pay – they will ticket.

- 200 Surfrider Way (at Cleveland – lot 22) – \$\$ All Day (1/4 mile)
- 900 N Pacific (at Breakwater – lot 20) – \$\$ All Day (1/2 mile)
- 600-800 N Pacific (east of N Pacific – lot 21) – \$\$ All Day (1/3 mile)
- 200 N Meyers St (south of Pier View and west of RR tracks – lots 24 and 24A) – \$\$ All Day (1/4 mile)
- 100 S Meyers and 100 N Meyers (south of Mission – lots 25 and 26) – \$\$ All Day (1/3 mile)

BE CAREFUL – Four-Hour Lots – THEY ARE ENFORCED!

- On-street parking on Pacific near the Pier is metered with a four-hour maximum.
- Most of the lots EAST of the RR tracks and North / South of Mission (off Cleveland) are four-hour maximum (lots #23, 32 & 33). Four-hour lots cannot be “fed”.
- Avoid 4 hour lots unless you only plan on being here for four hours or less.

Be Informed - <https://www.ci.oceanside.ca.us/civicax/filebank/blobdload.aspx?BlobID=52737>



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